

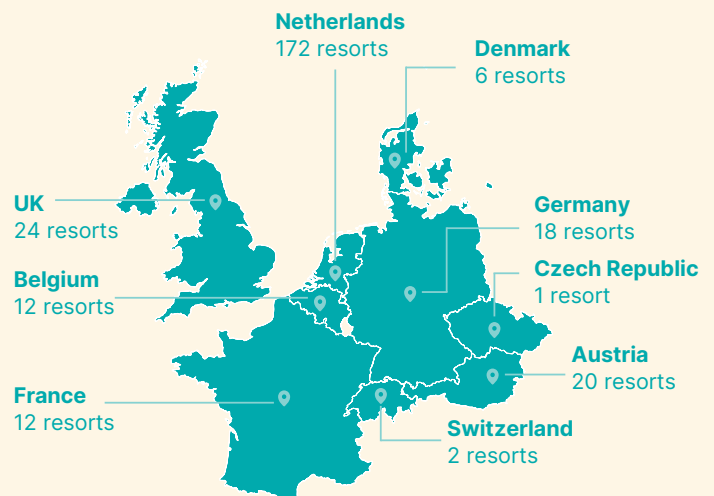


About Landal

Landal is the new brand resulting from the merger of Roompot and Landal GreenParks. It is a leading provider of diverse holiday experiences and accommodation across Europe. As a skilled and innovative host, Landal offers each guest unforgettable holiday experiences in over 23,000 highly varied accommodations at more than 260 beautiful holiday destinations in nine countries.

With a wide range of destinations, accommodation types, and holiday options, Landal has something special for every preference and budget—from beach houses to designer villas, and from glamping to luxury chalets. This means six million guests each year can enjoy unprecedented holiday options, all seasons.

Driven by the purpose **“We give everyone the freedom to find their happy place,”** Landal is committed to further international growth and contributing to a better world. Through six programme focused on social responsibility and nature-related initiatives, Landal pursues an active sustainability policy. Additionally, the parks are Green Key certified. Together with 5,200 colleagues at all destinations and offices, Landal ensures that every guest finds their own “Happy Place.”





Landal is guided by four core values: **“Feel at home,” “Together as one,” “Discover your nature,”** and **“Focus on what matters.”** These values shape both the company culture and brand, ensuring guests, colleagues, and partners always feel welcome and at home. Landal fosters a safe and trusted environment where everyone supports each other, curiosity is encouraged, and focus is given to what truly matters—a sustainable future and personal happiness.

More information at landal.com and roompot.com.

Resorts

-  23,000 rental properties
-  260+ resorts
-  20+ campsites

Guests

-  6 million guests annually
-  27+ million overnight stays

Organisation

5200+ colleagues across parks and offices

Guests origins

- 64%** Netherlands
- 23%** Germany
- 5%** Belgium
- 3%** United Kingdom
- 2%** Denmark
- 3%** Other